



WWiB Words

2008 OFFICERS

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Webmaster**Diana Banister**

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President's letter:

Whatcom Women in Business has its plate full right now and it's only February!

Web redesign: Diana Banister is heading up our efforts to find a web developer who can provide us with a website that non-technical people can keep current. If you'd like to see what features we've prioritized, please contact Diana at lovingarbonate@comcast.net and she'll be happy to bring you up to speed. We expect the proposals back from the vendors the end of this week and a decision by the Board on vendor selection shortly afterwards.

Scholarships: Spring is our season to give away money to deserving women who are furthering their education to help better their lives and the lives of their families. Patricia Campbell has agreed to lead this year's effort. Cindy Grass and Barbara Sanford are joining her on the committee. If you are interested in participating as well, please contact Patricia at patnworb@aol.com.

Charity: Each year we have participated in Relay for Life as our charity event for the year. This year we're soliciting ideas and preferences from everyone so that we can select a charity. Diane Major is heading up this effort. If you have ideas or rankings of current ideas but haven't provided your input yet, please contact Diane as soon as possible at majorarts@comcast.net.

February's meeting: We're moving to the Lakeway Inn. They have a private room for us at no charge and we can each order from the menu. Entrée prices are \$8 - \$20, I've been told. If this works well for us, we'll be moving there for our regular meeting. Hope to see you all Tuesday, February 26th at 6 pm at Lakeway Inn.

Of course, anytime you'd like to chat about WWiB or business or anything, really, feel free to contact me or any of the Board members. evelyn@theeasyentree.com or 820-3343 (cell).

Thanks.

Evelyn

**NEXT MEETING:
TUESDAY FEB 26
Best Western
Lakeway Inn**

See you there!

Jane Atherton, of ADditude Creative Marketing, is our featured speaker at WWIB on Tuesday February 26. Jane brings a wealth of experience in sales and marketing. Currently offering classes at WCC and SVCC, she also consults with companies to analyze and develop marketability and advertising direction. At our meeting, she will work with us to identify those shining qualities in our own businesses that are real selling points.

In our effort to find a new "home" for our meetings, we are moving from Pastazza to The Best Western Lakeway Inn Board Room. The Chef has a five item menu from which to choose, ranging from \$15-\$21 (gratuity and beverage not included.)



Announcing

Anny & Bills Beautiful Baby
RYKER
Born: 2/1/08
Time of Birth 2:29 am
Weight: 8 lbs 13 ozs.
Lenght 21.75 in

1-800-GOT-JUNK?

Quarterly Junk Sale to Benefit Blue Skies for Children

Contact: Gerry Ebalaroza-Tunnell

Phone: 360.312.6603 Gerry.tunnell@1800gotjunk.com

4152 Meridian St. #105-176, Bellingham WA 98226

Blue Skies for Children, 1-800-GOT-JUNK? and Leslie Beia of Hearts & Hands Relocation and Estate Services are partnering to produce a benefit junk sale on February 16th. This quarter, Blue Skies for Children will benefit from the profits of 1-800-GOT-JUNK? and Hearts & Hands quarterly "Junk Sale".

The sale will take place at the 1-800-GOT-JUNK? facilities at 4202 Meridian Street Suite 103 in the warehouses behind the office complex. 1-800-GOT-JUNK? is a locally owned and operated franchise that works with residential and commercial clients alike to remove the junk that clutters up homes, garages, backyards and office spaces. 1-800-GOT-JUNK? works hard to properly recycle and dispose of all the junk they collect and have achieved an 80% recycle and reuse rate thus far. Got Junk? works with local non-for-profits such as The Restore, Reuse Works, and Good Will to deliver donatable items. The best items are held to benefit a local community non-profit in a quarterly junk sale.

Diana Banister's Favorite Books:

If How-To's Were Enough
We Would All Be
SKINNY, RICH & HAPPY
written by: Brian Klemmer

The Slight EDGE
Secret to a Successful Life
written by: Jeff Olson

Dare to Dream and Work to Win
written by: Dr. Tom Barrett

What To Say When you Talk To
Your Self
powerful techniques to program
your potential for success!
written by: Shad Helmstetter,
Ph.D.

anything written by John C Max-
well

just to name a few that I'm reading
right now:

The 21 Indispensable Qualities of
a LEADER
Becoming the Person Others will
want to follow
written by John C Maxwell

Developing the LEADER Within
You
written by John C Maxwell

The Difference MAKER
Making your Attitude Your Great-
est Asset
written by John C Maxwell

MONTHLY MEETING MINUTES JANUARY 22, 2008

6PM SOCIAL HALF HOUR

6:30 MISSION STATEMENT

Introduction of members and guests

Introduced new members, Sandy Keathley and Diane Major

Introduction of new Board

Pres, Evelyn Turner; Past Pres. Becky Raney.

Membership, Jeanette Coffey;

Secretary, Missy Bartel; Treasurer, Cindy Grass;

Publicity, Annette Booth;

Programs, Barbara Sanford;

At Large, Patricia Campbell.

7:00 PROGRAM- Business Writing

Ramona Abbott, Essentially Professional
www.essentiallyprofessional.com 398-2606

8:00 OTHER BUSINESS

Bylaws regarding meeting attendance.

Evelyn spoke about attendance. Jeanette will be monitoring member's attendance.

Members have signed a commitment to attend at least 8 out of 12 meetings for the year.

Relay for Life. Looking at additional options for charity work. Members are encouraged to make suggestions and a list will be compiled and discussed with the Board.

Website. Diana Banister is in process of getting quotes and moving forward with the project. Pam Needham is supporting Diana in anyway she can to get things moving.

The website should include the newsletter, membership application, upcoming events, PayPal capability, and current members.

8:45 MEETING ADJOURNED

Next meeting February 26th at 6 pm at
BEST WESTERN LAKEWAY INN!!!

Cindy Grass, filling in for Missy Bartel.

Try and Try Again

Franklin D. Roosevelt said, "It is common sense to take a method and try it. If it fails, admit it frankly and try another. But above all, try something."

In *The Pursuit of Excellence*, Ted W. Engstrom gives this advice about the importance of trying: "Starting today, you can begin to enjoy using and developing your gifts. For a start, you may want to risk something small, like a toe rather than a neck.

"For example, if you've always wanted to write, then write something, a short article, a poem, an account of your vacation. Write it as if it were going to be published, then submit it somewhere. If you're a photographer, gather your best pictures together and submit them as entries in a contest. If you think you're a fair tennis player or golfer, enter some tournaments and see how you do. You may not win the top prize, but think how much you'll learn and experience just by trying."

The first step in trying may be talking a course at a local college, getting some private lessons, or conducting your own simple experiments. Trying is perfected by practice.

The only true failure is the failure to try.

Consider the turtle. He makes progress only when he sticks his neck out.

I am sticking my neck out by agreeing to be our Webmaster.

I have been interested in understanding more about the web, websites and designing for a few years. I don't know a thing about it, however, I'm going to give it a try and learn and fail and fall down and get right back up and fall down again and get up again! I know that I have friends and colleagues in the WWIB that will pick me up clean up my knees when I fall. I am determined to learn and keep trying until I got it!

I would like to encourage and challenge you to stick your neck out this year and try something you've always wanted to do to.

Your friend, sister and colleague,

Diana Banister-Arbonne International

360-510-3110

lovinarbonate@comcast.net