

# Whatcom Women in Business Banquet

## 2011 Sponsor Graphic Requirements

Thank you for being a sponsor for WWIB Professional Woman of the Year. Depending on your sponsorship level, we have listed the specifications below, that allow us to create professional image for the banquet with your sponsorship. Please note deadlines for each, the sooner you provide the logo, the better, for example your sponsorship will be listed on the website when it comes in.

All submissions are to go to: [Becky.raney@printcopyfactory.com](mailto:Becky.raney@printcopyfactory.com). PLEASE indicate in subject line WWIB BANQUET and also provide your contact information on the email! Thank you.

### **LOGO REQUIREMENT**

Please send an .eps or .ai file of your corporate logo. If all you have is a .jpg format or .tiff, our experience is that it is normally low resolution and low quality. Logo for the Web, posters, Event signage, and other marketing listed requiring your company logo, please provide by Aug 15.

If your logo is only required for the banquet program, table sponsorship, dessert dash, wine sponsor and slide show, the deadline is then Oct 15.

### **PROGRAM ADS**

All ads must be digitally ready, provided as a PDF file at 100% of the size, at 300 dpi in either CMYK or Black and white /Grayscale depending on your sponsor ad level.

#### Ad Size for Program:

Full Page:	4.5"w x 7.5"t
Half Page:	4.5"w x 3.625"t
Quarter:	4.5"w x 1.875"t

If you need the ad to be created, Print & Copy can do this for you for a small fee, please contact Print & Copy Factory, (360) 738-4931 with your ad details, wording and logo etc., before Oct 10, 2011, allowing proofing time.

### **WEB BANNER AD:**

WWIB.org website banner ad (240w x 150h pixels, 72 dpi) on event page  
Deadline is Aug 30, 2011.